

TRAINING SEMINAR
**HOW TO IMPROVE
YOUR SCIENTIFIC
PRESENTATIONS**

10th EDITION

BARCELONA
MARCH, 19-20 2015



INTRODUCTION

If standing up and speaking in front of an audience is a source of anxiety, the stress is heightened even more when the official language of the conference, meeting or congress is English. The Esteve Foundation organizes a new edition of the training seminar How to improve your scientific presentations, which offers numerous techniques and practical tips for improving scientists presentations in English.

Designed with a blend of theory and practice, this course not only covers basic skills in public speaking but also looks at shaping your message, structuring your content and polishing your delivery in order to have a greater impact on your audience. Defining a message, having a central objective, establishing a narrative, imposing a structure and attractive design of slides are some of the keys to capturing and holding public attention.

The training did not finish once the two days were over. All presentations and speaking exercises are recorded on video and made available with further written feedback to students in a private web 2.0 resource only open to participants. Included on this webspace is all the support material, along with much more, so that participants have everything they need to help them make their future oral presentation in English.

PROGRAM

Day 1

- Core
- How to structure a presentation
- It all comes down to the numbers
- Brainstorm the presentation
- Designing PowerPoint
- Making numbers interesting

Day 2

- Voice and gesture - You the presenter
- Personal feedback on your voice and movement
- Final preparation
- Rehearsal of preparations
- Warm Up and Room Preparation

LOCATION & DATE

March, 19-20 2015

IDIAP Jordi Gol
Gran Via Corts Catalanes, 587
08007 - Barcelona

WORKSHOP FACILITATORS

Brian McCarthy

For seven years Brian has been running workshops and coaching people from the fields of science, academia and business make presentations on a wide range of issues. He has worked as a communications consultant for the Esteve Foundation, IRB, Telefonica, UOC, UAB. He also works as a medical writer for ThomsonReuters and has translated and edited dozens of academic articles in the fields of science and the humanitites. Before coming to live in Spain in 2005, he was a professional theatre director and acting teaching in Ireland.

Peter Corry

Peter has worked as a performance coach for over 12 years, helping professionals in the entertainment industry, education and business to develop confidence and communicate more effectively with audiences. Previous clients include the Gaiety School of Acting, and Communicate - a communications company working at a senior level in Irish politics and industry. He is also a professional actor in theatre, television and film, and is currently studying Medicine at the University of Limerick in Ireland. He is excited to be working with Brian and the Esteve Foundation to improve the standard of scientific presentations in Spain and globally.

THE ESTEVE FOUNDATION

The Esteve Foundation was founded in 1983 with the aim of stimulating progress in pharmacotherapy through scientific communication and discussion.

To promote international cooperation in pharmacotherapy research, the Foundation organizes international multidisciplinary meetings where small groups of researchers discuss their work. These proceedings are published in various formats.

The Foundation also organizes local meetings about more issues. These proceedings are published as monographs or notebooks, or as journal articles.

The Foundation helps organize conferences, seminars, courses, and other activities to support the advancement of biomedical science. The Foundation presents a biennial Research Award for the best paper published in the field of pharmacotherapy by a Spanish author.

The Foundation is involved in numerous publications, including the Pharmacotherapy Revisited series of books, which compile the seminal articles that have helped set the course of progress in specific disciplines.

GENERAL INFORMATION

- The seminar is given in English.
- It is recommended that participants have an intermediate level of English.
- Participants should come to the workshop with a presentation in mind that they have given in the past or are preparing for the future.
- The workshop is run over 2 days, 16 hours in total, from 09.00 to 18.00 each day. Lunch is for one hour from 13.00-14.00.
- The number of participants is limited to 25.
- Participants have to be available for both days of the workshop and be prepared to actively participate in the activities.
- The fee for the workshop is 100 € (free for IDIAP Jordi Gol members).
- Travel and accommodation expenses are the responsibility of each participant.
- At the end of the workshop, each participant will receive a certificate of having completed the course.

MORE INFORMATION AT www.esteve.org



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